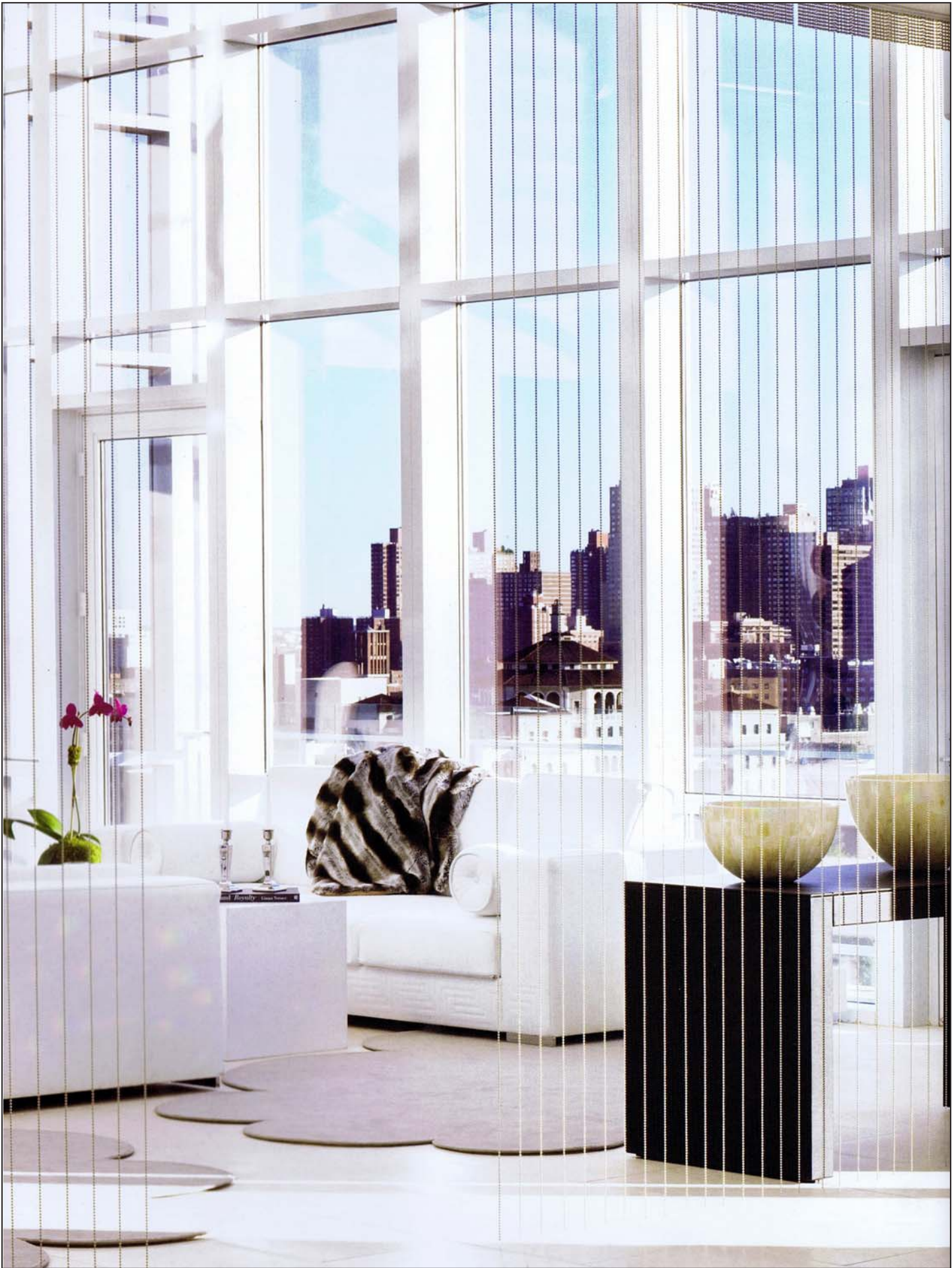


THE NEW VIEW

NOVEMBER
Esquire
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2007

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INTRODUCING...

The Esquire Bachelor has moved...again. Following a year of buzz about where the press-dubbed "ultimate modern bachelor" might move his high-style digs—after finding fun in the sun in L.A.—Esquire's decision to locate and celebrate Signature Space No. 5 in a luxury tower on Central Park North could not be more fitting.

Fifth anniversaries call for wood, and how appropriate that the Esquire bachelor

would plant himself in the definitive metropolitan woody landscape—Central Park—the most frequently visited and grandest urban commons in the country. From his three-tiered penthouse perch at 111 Central Park North (CPN), the Esquire North bachelor is in full command of "A New View," as he surveys the spectacular scene before him—a wide-angle sweep south that takes in Frederick Law Olmstead's magnificent 843 acres of lawn and woodland, pools and ponds, paths and stone bridges, flanked on three sides by the city's steel monoliths. The Esquire bachelor's terraces, of course, complete the golden rectangle. Night or day, Man at His Best knows he's got the best at his beck, and his back, thanks to a stunning array

of designers, sponsors, and advertisers—some new, many returning—whose smart, futuristic rooms will make Esquire North a hard act to follow. But then, the Esquire bachelor, who loves challenge, expects to win—and with Esquire North he triumphs.

Positioned at the pinnacle of the Athena Group's high-end, 20-story high rise, designed by Peter Schubert of RMJM Hillier, the Esquire bachelor's ten-room triplex puts CPN dramatically on New York City's luxury real-estate map, and innovative architects and artists in fast-forward: They know that if they make it here, they can make it anywhere. And as these magnificent spaces at Esquire North show, they more than make it, as